



THE GAP I WORK IN

You bought the tools. You ran the pilot. And nothing *changed*.

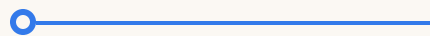
Your board is asking what you're doing about AI. Tools got deployed, vendors got paid, the pilot worked, and somehow the work looks the same. That distance between AI strategy and real adoption is the only thing I work on. Many consultants hand you a slide deck. I hand you a deployed system your team uses.

What I do: close the gap between strategy and adoption, then make it stick. Training that builds working systems, leadership that owns the roadmap, and architecture that ships to production and stays there.

WHO THIS IS FOR

Enterprise teams, PE-portfolio companies, and senior leaders ready to move from strategy to **production**, not run another pilot.

Three ways in start with one, add the others as you need them



TRAIN

AIReadyIn180

Two 90-minute sessions. You leave with a working AI system built on your actual role, your org, and your real work. No slides, no theory.

\$500 per person · teams \$5K to \$10K



LEAD

Fractional AI Leadership

Fractional COO, CPO, or Chief AI Officer. I diagnose why initiatives stall, own the roadmap, and hold the team to it.

Retainers from \$1,500 per month



BUILD

Architecture & Builds

Production multi-agent systems and POCs that survive contact with real operations, documented so your team runs them after I leave.

\$35K flat · 60-day engagement

The right AI initiative *ships in 30 days*.

One call and you'll know exactly what needs to happen, and whether I'm the right person to make it happen. Start with one area, prove it, let the results pull the next in.

TRACK RECORD

20 years driving transformation at AT&T, Coca-Cola, IHG and Telesign. Now shipping production AI.

\$44M AT&T messaging scaled from \$600K. Aggregator model still used industry-wide.	90 Countries, Coca-Cola 2012 Olympics, Bronze Lion. Powerade FIFA 2014, ~1B impressions.	79 days BRIDGE platform built for ~\$1K against a \$250K+ market equivalent.	100+ Senior executives trained. 16+ AIReadyIn180 cohorts, 8-10 hrs reclaimed weekly.
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IN PRODUCTION

Meeting-intelligence workflow. Turns every meeting into finished work instead of notes: decisions logged, action items assigned to owners on an auto-built kanban, red-team checked, CRM and pipeline updated, follow-ups drafted, owners nudged, all behind a human approval gate.

Executive intelligence dashboard. Collapses 11+ daily reports across six sales channels into one 90-second executive read, with cancellations over \$2K flagged by customer name. Live in daily production within 10 days of kickoff.

Transformation methodology, automated. Takes The Four Currents, The Transformation Guild's methodology, from a framework on paper to a running AI system a team actually uses.

Proven at enterprise scale (Telesign). A 300% throughput gain and a 40% cost cut, plus the board-approved GenAI business case projecting ~\$2M in annual savings.

CURRENTLY TAKING 2 FRACTIONAL CLIENTS FOR Q3 2026